

# MASTER OF BUSINESS ADMINISTRATION (MBA) AWARDED BY THE UNIVERSITY OF GLOUCESTERSHIRE

Via Professional Diploma in Business Administration (PDBA)



Welcome to the MBA Programme

Take your career to the next level with the prestigious MBA awarded by the University of Gloucestershire, in collaborations with the London Examinations Board. Whether you're an experienced professional or a recent graduate, this MBA provides the skills, insights, and strategic thinking needed to thrive in today's dynamic business environment.

# About the University of Gloucestershire

The University of Gloucestershire is a well-established public university in Gloucestershire, England, with a rich history that spans nearly two centuries. With its long-standing heritage, the University of Gloucestershire has built a reputation for delivering high-quality education and fostering a supportive learning environment. The university offers a broad range of programmes, including 120 undergraduate courses and over 60 postgraduate courses, spread across its eight Academic Schools. These programmes are designed to cater to diverse student interests and career aspirations, providing both academic rigour and practical learning opportunities.

As a public university, the University of Gloucestershire is committed to maintaining the highest standards of education. Its accreditation by key educational bodies ensures that students receive internationally recognised qualifications that are valued by employers and industries worldwide. The university places a strong emphasis on employability, integrating work-based learning and real-world experiences into its curriculum to prepare students for successful careers.



<b>21</b> Global DBA Rankings EURO 2022 European Economic Committee	<b>62</b> Student Experience Good University Guide 2022 The Times & Sunday Times
<b>35</b> WUSCA Ranking 2020 Whatuni Review	<b>71</b> 71 Best UK Universities 2022 The Guardian
<b>36</b> University Overall Satisfaction National Student Survey 2018	<b>98</b> 98 University League Tables 2022 Complete University Guide
<b>53</b> Teaching Quality Good University Guide 2022 The Times & Sunday Times	<b>201</b> 201 Euro Teaching Rankings 2019 Times Higher Education
<b>SILVER</b> SILVER Teaching Excellence Framework Outcomes HEFCE	

# About London Examinations Board

The London Examinations Board (LEB) is a distinguished UK-based organisation, registered with the UK Register of Learning Providers (UK Provider Reference Number 10043715). Our headquarters are located in Hertfordshire, England, with additional regional offices in Asia, allowing us to extend our reach and support to students across the globe.

At LEB, we are dedicated to promoting superior, internationally recognised courses that meet the highest standards of education. Our commitment to excellence ensures that our programmes not only enhance the skills and knowledge of our students but also significantly boost their career prospects in the global job market.



# MBA Programme Highlights

This MBA programme starts with the postgraduate Professional Diploma in Business Administration (PDBA). The PDBA has been credit rated by a Credit Rating Body of the Scottish Credit and Qualifications Framework (SCQF) with 120 credits at level 11 (equivalent to EQF level 7). This is delivered and awarded by London Examinations Board (LEB). On successfully completing the PDBA, you can top-up to an MBA through LEB where you will undertake a research methods module followed by a dissertation leading ultimately to an MBA from the University of Gloucestershire.

The entire programme can be completed within 12 to 15 months.

In summary, this MBA pathway is a collaborative arrangement between LEB and the University of Gloucestershire.

## Who Should Enrol?

This MBA is ideal for:

- Experienced professionals seeking to enhance leadership and strategic decision-making skills.
- Recent graduates looking to increase their employment prospects and move into management roles.
- Specialists who want to transition into senior management positions.

# Program Structure

## PGDBA Modules

### **Leading Organisation**

Enhance your knowledge and skills in strategic leadership for driving organisational change. Understand the challenges faced by leaders when implementing strategic management tools and developing high-level organisational capabilities for innovation and learning. This module equips you with the ability to lead and manage major strategic changes effectively.

### **Managing Human Capital**

Gain a critical understanding of the latest and emerging practices in human capital management. Learn how to maximise the contribution of human resources to ensure long-term success, regardless of your managerial role or industry. This module helps you enhance organisational performance through effective management of people.

### **Financial Management**

Acquire the essential financial tools needed to make informed business decisions. Emphasis is placed on linking corporate finance with broader corporate strategy, ensuring that your financial decisions align with the organisation's long-term objectives.

### **Managing Business Strategy**

Gain a comprehensive understanding of strategic management concepts and practices. The module explores how organisations formulate, implement, and evaluate strategies to achieve competitive advantage in dynamic business environments.

### **Managing Operations**

Critically assess the "push" and "pull" philosophies in operations management to optimise business processes. Examine the practicality of the philosophies of flexibility and agility currently being explored by many large organisations around the world.

### **Marketing Management**

Get a firm grounding in the frameworks and concepts of marketing management; and be able to carry out a full situation analysis and use the findings to develop objectives, formulate strategy and develop appropriate marketing plans.

### **Project Management**

Examine critically the selective application of project management specific knowledge for the planning and execution of projects and gain skills in the application of project management theory and techniques.

### **Business Innovation and Entrepreneurship**

Understand the fundamental concepts of launching a new venture, such as identifying and assessing opportunities, designing, and validating business models, and presenting and securing funding for a venture.

# MBA Modules

## MBA Dissertation

The dissertation offers you the opportunity to undertake a self-managed research project, conducting an in-depth investigation into a specific issue within the fields of management and business. This project enables you to critically evaluate and synthesise key business philosophies, theories, and models. You'll engage in a process of enquiry, using primary and/or secondary data sources, and apply these academic concepts to a real-world business management context.

Your dissertation will involve an analytical study of academic topics related to practical business decision-making, contributing to the existing body of knowledge in the management field. Additionally, the reflective component of the dissertation will give you the chance to critically analyse and evaluate your personal learning journey throughout the project.

## Research Methods

This module provides you with a comprehensive foundation in both qualitative and quantitative research techniques widely used in business research. It prepares you for your dissertation by ensuring that you understand the importance of reliability, validity, and generalizability - key elements of high-quality research. The module also equips you with the ability to critically assess the quality of research conducted by others, helping you develop strong analytical skills for your own work.



## Key Features of the MBA:

### » Globally Recognised Qualification

Earn an MBA from a highly respected university, opening doors to leadership roles worldwide.

### » Strategic Leadership Skills

Develop a strategic, integrated, and holistic understanding of business operations, positioning you for senior management roles.

### » Flexible Learning

Complete the programme via blended or fully online modes, allowing you to balance your studies with professional and personal commitments.

### » Real-World Application

Explore cutting-edge management and leadership theories and apply them to practical business challenges through a comprehensive dissertation.

# Admission Requirements and Assessments

## Entry Requirements

- **Bachelor's Degree:** Hold a bachelor's degree in any discipline; or
- **Professional Qualification:** Possess a professional qualification equivalent to a degree, along with 2 years of relevant work experience.

### ➤ **Mature Candidates:**

With Diplomas: Minimum of 6 years of relevant work experience, including 2 years at a managerial or supervisory level; or

Without Diplomas: Minimum of 8 years of relevant work experience, including 3 years at a managerial or supervisory level.

## Additional Considerations

- **Postgraduate Qualification Holders:** Candidates with other regulated level 7 postgraduate qualifications may be eligible for 100% exemptions to the PDBA and go straight to the Master's Stage (dissertation).

## Assessments

For the Professional Diploma in Business Administration (PDBA), each module is evaluated through assignments in the form of Management Reports designed to test your understanding and application of core concepts in business administration.

For the MBA Dissertation, the assessment is structured as follows:

### ➤ **10%: Assignment/Proposal (1,500 words)**

This initial assignment allows you to outline your dissertation topic, research objectives, and methodology.

### ➤ **80%: Dissertation/Major Project (15,000 words)**

The primary component of your MBA, the dissertation, involves a detailed investigation of a key business issue, applying the knowledge gained throughout the programme.

### ➤ **10%: Reflective Paper (1,500 words)**

A reflective analysis of your learning journey, critically assessing how the research and project work contributed to your personal and professional development.

This comprehensive assessment structure ensures that you gain both theoretical knowledge and practical skills applicable to real-world business challenges.



# Delivery Modes

**Blended Learning mode** – Each taught Module should have a total of 8 hours of face-to-face lectures and be supported by self-study using the Online Learning Resources and online interactions with the Module Leader.

**Fully Online mode** – Each taught Module should have a total of 8 hours of asynchronous online classes, tutorials and interaction with the Module Leader. This will be supported by self-study using Online Learning Resources. Pre-recorded video lectures for each module will be provided.

# Completion Time

The MBA programmes can be completed in around 12 to 15 months and the Master's Stage MBA in 6 months.



# Contact Us

For more details or to apply, visit our website or contact us



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